

VISION

To promote and encourage the building and safe flying of homebuilt aircraft for recreational purposes

MISSION

To provide opportunities for amateur aircraft builders, owners and pilots to meet, learn and share ideas

VALUES

Freedom to Fly

Right to Build

Pilot Safety

Camaraderie

Life-long Learning

SUCCESS FACTORS

Maintain Aviation and
Builder Focus

More Effort put into
Recruiting and Retention

Inspire Improvement in
all RAA members

Encourage co-operation
among members

Ensure Value

PRIORITIES

Making
aviation
affordable

Assisting
other
members

Member
Satisfaction

Public
education
about RAA

Safety of
members
and public

Innovative
Solutions
for builders
and pilots

Encourage
attendance

Sharing of
ideas and
advice

Education

Maintain
Interest
In KWRAA

PERFORMANCE MEASURES

More
projects
being built
by
members

More
projects
completed
each year

Growing
number of
members
annually

Younger
members
and more
diverse
members

No
accidents
or
incidents
involving
KWRAA
members

KWRAA
member
stories,
technical
tips & news
to Rec.
Flyer

Greater
attendance
at fly-ins
and
KWRAA
chapter
events

Members
involved
and
engaged at
monthly
meetings

Mix of new
info and
maintain
pilot
currency

Variety of
presenters
and topics
at monthly
meetings